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Actions for Practices

August 2026 Collective Action: Raising awareness amongst Patients

Download posters and use these tools to inform and engage patients

Share campaign materials

Display in reception areas, waiting room screens and websites:

<https://www.bma.org.uk/our-campaigns/gp-campaigns/england/campaigning-on-the-future-of-general-practice>

Signpost patients

Use campaign QR codes for the [GPs on your side webpage](#) and [public petition](#).

Contact your MP

Use the BMA [Write to your MP tool](#) to explain local pressures and sustainability concerns.

Encourage wider support

Team, family and friends can sign the petition and share the campaign.

GPs are taking action to:

- ✓ Carry on being your family doctor
- ✓ Provide safe care
- ✓ Offer services the community needs
- ✓ Ensure patient confidentiality
- ✓ Referring you for specialist care when needed

You can still:

- ✓ Book appointments
- ✓ Contact your GP practice
- ✓ Get medical advice and treatment
- ✓ Receive urgent care
- ✓ Be referred for specialist care when clinically needed

Sign the petition, support your GP in taking action to protect your practice.



Worried about the future of your GP practice?

GPs are taking action to protect patient care — and you can help.

Sign the petition



Want to learn more first?
www.bma.org.uk/GPsOnYourSide



Important note: Reassure patients that collective action is about protecting safe, sustainable care, not making access harder.